

## MCBH STRATEGIC PLAN

### GUIDING PRINCIPLES

Guiding principles should be the philosophy of every member of the MCBH team and should guide us in making decisions.

**T**

Think **TEAMWORK** in all that you say and do.

**E**

Empowerment at the **lowest appropriate level**.

**A**

Articulate and **disseminate information** efficiently and accurately to the entire TEAM.

**M**

Mentor an environment to **meet** resource management **challenges** by investing in new technologies, by minimizing cost and by effectively implementing Business Reform Initiatives (BRI).

**M**

Make our Core Values (**Honor, Courage and Commitment**) the forefront of continuous, **proactive**, and **shared planning** and execution.

**C**

Commit to the **warfighters' needs first** with emphasis on junior enlisted personnel.

**B**

Back an Awards system that recognizes creativity, innovation and **professional attitudes**.

**H**

Harvest an environment that provides equal opportunity for all and enhances **career growth** and the opportunity for **education and training**.

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